



# A DAY IN MAY



## About 'A Day in May'

Challenge's 'A Day in May' campaign raises funds annually for the Musical Moments Trust - a scholarship which funds positive musical experiences for young children diagnosed with cancer.

Your school can make a real difference to the lives of these kids by nominating one day in May when students can make a gold coin donation and come dressed as either their favourite pop star or in a splash of **YELLOW**.

## About Challenge

Challenge is a not-for-profit organisation supporting kids and their families living with cancer from the time of diagnosis, through treatment, and beyond.

We support our families with the everyday things, which can help to make life a little brighter. One of the ways we achieve this is through our music therapy program.

## Challenge Music Therapy Program

Throughout treatment and particularly in times of isolation, music therapy is a great way for children to express how they are feeling. Music therapy may involve playing or learning an instrument, singing, dancing, writing, or simply just listening and reflecting.

At the Challenge Family Centre and in the broader community, Challenge has employed a professional music therapist to support our families. Our music therapy sessions may be one-on-one, or in small and large groups.

Research consistently reinforces that music therapy promotes the development of positive self-esteem; builds a sense of independence and feeling of control; and offers effective techniques for stress and pain management.



## Campaign Guidelines

By hosting A Day in May, not only will you be helping to support kids and their families living with cancer, you will also enter the draw to win \$1,000 worth of musical instruments for your school.

- The total value of the music pack prize is \$1,000. Schools and centres may choose to purchase any music-related equipment or accessories they desire, up to this value, from the supplier nominated by Challenge.
- To be eligible to enter and win, schools or centres must register and host an event by Friday, 29 May 2020, and deposit their monies collected by close of business Friday, 26th June 2020.
- The winner will be selected via a random draw on Monday, 29th June 2020, with the winner being notified by phone and email.
- The prizes are not transferable or exchangeable or redeemable for cash.
- In the instance that the prize is not claimed by the winner, Challenge will conduct a re-draw at random.

## Banking Your Funds for 'A Day in May'

Please deposit all funds raised by Friday, 28 June 2019 to be eligible for the draw.

Once funds are forwarded to Challenge's Musical Moments Trust, a Certificate of Appreciation and a tax receipt will be sent to you.

### Direct Deposit Information:

ABN: 3103 007 0820

Account Name: Challenge Cancer Support

Network Inc

BSB No: 013 377 Acc No: 2703 22237

Bank: ANZ

Donations over \$2 are tax deductible

**So, what are you waiting for? Go **YELLOW** in May!**



**Challenge**

supporting kids with cancer

[www.challenge.org.au](http://www.challenge.org.au)